



No time to dedicate to social media and marketing? Need help?  
I can help you improve online marketing strategy affordably and successfully.

Experience matters more than ever and my strategies will increase the potential of your social media platforms (Facebook, Twitter, Instagram, etc), websites and your business. I can help with planning and execution of winning and creative advertising campaigns of both existing and potential project. I also have experience as a brand product manager (project initiation, definition, design, development and implementation); event production, planning, and management. I've assisted clients in the music industry with unique concepts since 2002 but I'm open to working with other markets.

I am what I share!  
#autsch

ALL AROUND EVENTS  
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## STANDARD MARKETING PACK

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### 1. CONTENT MARKETING PIECES AND SOCIAL MEDIA SERVICE SETS

Provide ongoing content for the marketing campaigns. Posting marketing campaigns, advertising and promotion campaigns and specialized contents (weekly scheduling of posts to be distributed on social media platforms (Facebook, Twitter, Instagram, etc)).

### 2. EMAIL MARKETING

Create, send, and track emails that look great. E-mail campaigns with special offers, invitations, and products promotion that help grow your business, and keep you top of mind.

TIME: 1 week campaign / 1 e-mail shot

## PREMIUM MARKETING PACK

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### 1. ONLINE PLATFORMS DESIGN / REWORK / DEVELOPMENT

Plan and coordinate all the digital design services for the purpose (e-flyers, advertisement banners, images, video and other materials). Work on a new look and online presence. All the changes are determined according to the projects. Is available the option to work with a professional design team, which is billed separately.

### 2. CONTENT MARKETING PIECES AND SOCIAL MEDIA SERVICE SETS

Provide ongoing content for the marketing campaigns. Posting marketing campaigns, advertising and promotion campaigns and specialized contents (weekly scheduling of posts to be distributed on social media platforms (Facebook, Twitter, Instagram, etc)).

### 3. EMAIL MARKETING

Create, send, and track emails that look great. E-mail campaigns with special offers, invitations, and products promotion that help grow your business, and keep you top of mind.

TIME: 2 weeks campaign / 2 e-mail shot

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## PREMIUM PLUS MARKETING PACK

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### 1. BUILD A STRATEGIC PLAN SET OBJECTIVES AND PARAMETERS

Developing an effective online presence is no longer optional. Establishing good image to present, to have a good social media presence is more and more important. We review the basic business stats and defining goals and targets. We build strategic plan which serve as a guide for the campaigns.

### 2. ACCOUNTS SETUP AND MANAGEMENT

Create and managing of account pages on the different online platforms.

Social Media:

- Facebook profile, build out account and control
- Twitter profile, build out and control
- Youtube profile, build out and control
- Instagram profile, build out and control
- Resident Advisor profile, build out and control
- SoundCloud profile, build out and control

### 3. ONLINE PLATFORMS DESIGN / REWORK / DEVELOPMENT

Plan and coordinate all the digital design services for the purpose (e-flyers, advertisement banners, images, video and other materials). Work on a new look and online presence. All the changes are determined according to the projects. Is available the option to work with a professional design team, which is billed separately.

### 4. CONTENT MARKETING PIECES AND SOCIAL MEDIA SERVICE SETS

Provide ongoing content for the marketing campaigns. Posting marketing campaigns, advertising and promotion campaigns and specialized contents (weekly scheduling of posts to be distributed on social media platforms (Facebook, Twitter, Instagram, etc)).

### 5. EMAIL MARKETING

Create, send, and track emails that look great. E-mail campaigns with special offers, invitations, and products promotion that help grow your business, and keep you top of mind.

TIME: 3 weeks campaign / 3 e-mail shot

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## NOTES

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### CAMPAIGNS

An effective digital marketing campaign, need to be online no less than 1/2 week and no more of 3/4 weeks. Special terms need to be discussed and adjusted.

### REPORTS

For all campaigns, summarizing their traffic:

- Traffic
- Rankings
- Work completed
- Other properties of note

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